

RMISM Connect

a part of **Belcan**

September 22 and 24, 2026

*Strengthen the Discipline.
Advance the Profession.
Engage the Intelligence.*



CONNECT

With Experts
& Peers



EXPLORE

Innovative Ideas
& Best Practices



SOLVE

Today's Challenges
Together



INSPIRE

Action. Impact.
Excellence.





— ENGAGE —

Resource Management Myth Busters

Strengthening the Discipline • Advancing the Profession • Exploring the Intelligence

Beth Hunter, RMCP® | Resource Experience Management Leader | Rehmann

Strengthening the Discipline — what modern RM really is

Advancing the Profession — RM as a strategic capability

Exploring the Intelligence — RM, AI, and what's next



Respond at
pe.app/[besthunter](#)

Poll Everywhere

Which myth do you hear most in your firm?



RM is just scheduling. (Strengthening the Discipline)

RM is an administrative function. (Advancing the Profession)

AI will replace RM. (Exploring the Intelligence)

Something else.

Edit

Overview

Results

Lock

Collections

Evolution 1 Strengthening the Discipline

Myth #1: RM is just scheduling



REALITY

Scheduling is one activity within RM. Modern RM aligns talent, client demand, business priorities, profitability, and associate experience.



LET'S DISCUSS

- How has RM's role evolved within your firm?
- What helped elevate RM from coordinator to business partner?



KEY TAKEAWAY

Scheduling is what RM does. Workforce optimization is why RM exists.



Respond at
pe.app/join/hunter

 Poll Everywhere

What would it take for RM to be more than scheduling at your firm?



Awaiting first audience response .

 Edit

 Results

 Link

The background is a light blue and white abstract graphic. It features a world map on the left, a computer monitor and keyboard on the right, and various floating icons including a globe, a gear, and a hand. Binary code (0s and 1s) is scattered throughout the scene.

Evolution 2 Advancing the Profession

Myth #2: RM is an administrative function



REALITY

RM is a strategic business capability influencing workforce planning, growth, profitability, and delivery.



LET'S DISCUSS

- What still prevents RM from being viewed strategically?
- What investments helped increase credibility?



KEY TAKEAWAY

RM isn't about calendars. It's about organizational performance.



Respond at
pe.app/join/hunter

 Poll Everywhere

Where does RM already change the business at your firm?



Awaiting first audience response ...

 Edit

 Results

 Link

Evolution 3

Exploring the Intelligence

Myth #3: AI will replace RM



REALITY

AI will likely increase the value of RM.



LET'S DISCUSS

- How is AI changing workforce planning?
- Where do you see RM's role expanding?



KEY TAKEAWAY

AI may automate matching. It won't automate leadership.



Respond at
pe.app/jestthunter

 Poll Everywhere

What will AI never do for RM?



Awaiting first audience response...

 Edit

 More

 Link

Closing Question

Which RM myth is most limiting your firm's ability to strengthen the discipline, advance the profession, or explore the intelligence—and what would it take to bust it?

Myth #1: RM is just scheduling

Myth #2: RM is an administrative function

Myth #3: AI will replace RM



Respond at
pe.app/join/hunter

 Poll Everywhere

What's one thing you'll do differently in the next 90 days?
In the next 90 days, I will _____ so that _____.



Awaiting first audience response ...

 Edit

 History

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Final Thought



The evolution of RM isn't really about better scheduling.
It's about helping firms make better workforce decisions.



— ENGAGE —

THANK YOU

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